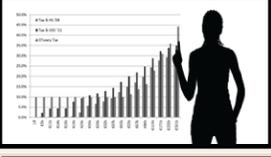
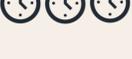


Video to Support Teaching

What video format to produce?

Video format selection guide

Tilburg University supports the creation of various video formats. Check out the possibilities below and determine which video format fits your needs best. Click the names of the formats for extra information.

Format	What	Why	Effort	Costs	Time
	Lecture Registration Record a lecture, conference, or presentation <i>@lecture hall</i>		★	€ - €€€	
	Live stream Record an academic session or a conference or broadcast the event via the inter- or intranet		★	€€€	
	Newsreader Produce a dynamic video with the speaker's story illustrated by slides or other content displayed top left or full screen <i>@studio</i>		★★★★★	€€€€€	
	Weather Forecast A format in which the presenter stands in an environment of his choice by means of green screen technology <i>@studio</i>		★★★★★★	€€€€€	
	Screens Apart Basic video lecture with two separate screens: 1 for the slide and 1 for the presenter (talking head) <i>@studio</i>		★★★	€€	
	Pitch Video message reinforced by short quotes or terms <i>@studio</i>		★★	€€€	
	Interview Interview with speaker where the interviewer may or may not appear on screen <i>@studio</i>		★★	€€€	
	Round Table A table session, possibly under the supervision of a host, which is filmed from several camera angles <i>@studio</i>		★★	€€€€	
	Live session Any of the studio formats can be executed as a live session. Interaction with the viewer is one of the possibilities <i>@studio</i>		★★★★★	€€€	
	DIY video Record, manage and edit your own video using slides or screencast with audio or a (talking head) <i>@DIY studio/home</i>		★★★	-	
	Video Conferencing Have a video call with one or more remote participants and share your presentation live with them <i>@VC room</i>		★★	-	

 Any time and place
  Differentiating
  Difficult subject matter
  Saving lecture time
  Integrating the outside
 Introducing and presenting
  Increasing attractiveness
  Extending your reach
  Increasing interaction