

Video to Support Teaching

How to make video?

Step by step plan

To create an effective video for education follow the steps in designing, recording and sharing your video as part of your course.

1. Conceptual phase



What is your (learning) **goal**?



Is video the best **medium** to achieve your goal?



What video **format** is suitable?



What **resources** do you have available?

2. Preproduction phase



How do you **incorporate** video in your education?



What **story** do you want to tell?



What **images** support your story?



Have you given credit to your **sources**?



Are you **ready** for recording?

3. Production phase



How do you **present** your story?



Is your **space** ready for recording?



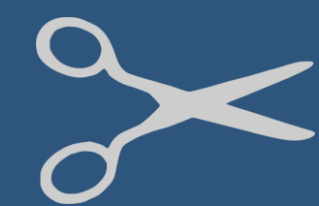
Are your **materials** ready for recording?



Have you arranged **support** for recording?



Who can give you **feedback** on the video?



What are your **editing** options?

4. Publication phase



What **platform** do you want to use for distribution?



How do you want to **share** your video?



How does the user **interact** with the video content?



Who has the **rights** to watch, share and edit your video?



Do you want to **store and re-use** the video?